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American Nutraceuticals Minimum Advertised Price (MAP) Policy

The MAP policy applies to customers who resell American Nutraceuticals (AN) products online, including Health Practitioners who own, operate, or manage websites and online e-storefronts.

AN strictly prohibits any FBA (Fulfillment By Amazon) resellers from ordering or selling our products on the Amazon platform using FBA. FBM (Fulfillment By Merchant) listings are allowed, but only with express written consent from AN. MAP is strictly enforced and any violators using FBA or violating our MAP with FBM listings will have their account immediately and permanently closed as well as be reported to Amazon via a formal complaint through the Brand Registry.

The MAP policy prohibits any volume discounts or other promotional practices that would cause the unit sales price to be advertised at less than 20% below AN's Manufacturer Suggested Retail Price (MSRP). The MAP policy applies to the advertised price of every AN product in any and all media.

AN reserves the right to discontinue selling its products to any customer who is violating AN's MAP policy. By purchasing direct or through a distributor, you are agreeing to these terms and pricing.

I agree to abide by all MAP policies and pricing set forth by AN.

Signature

Printed Name

Date

Company Name