

Minimum Advertised Pricing Policy and Agreement

Effective June 1, 2015

1. Map Pricing

Please be aware that as of 6/1/2015 all sellers selling Advanced Nutrition by Zahlers products will be required to abide by MAP pricing which is anywhere between zero and up to 35% off retail price.

2. Advertising Policy

The Map Policy applies to all advertisements in any form of media including, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, email, newsletters, email solicitations, telephone solicitations, internet or similar electronic media. Should there be a case in which the vendor will be interested in promoting a product, an undersigned document will be required.

3. Approved Internet Sites

All internet site(s) from which sales are made under the MAP Policy, must be approved by the company in writing. Full disclosure of all its corporate names, business names, and website URL's are necessary. In addition all names of third party websites such as Amazon or Ebay is required.

4. Violations

If Advanced Nutrition by Zahler determines that products are being sold below MAP policy, the violater will be given a written notice of violation sent by mail, facsimile, or email. The violater will have 24 hours to correct this violation. If one fails to do so Advanced Nutrition will suspend discounts for a period of 30 days. If the violater fails to correct it within 30 days or another violation is found, Advanced Nutrition will immediately revoke the authorization to purchase any of the company's products for a period of one year.

5. Enforcement of MAP Policy

As part of the company's enforcement of the MAP Policy, the company and its partners may utilize a range of human and computer technologies to monitor the pricing across the internet. This monitoring may include, without limitation, visiting the website of the undersigned and its affiliates and/or tracking compliance with the MAP policy. Any attempts to redirect, mask or interfere with these monitoring efforts will be considered an express violation of the MAP policy.

By signing below, the undersigned acknowledges and agrees that the undersigned understands the MAP Policy and agrees to abide by its terms and conditions.

THE ABOVE TERMS AND CONDITIONS ARE AGREED TO BY:

Date: _____

Internet Sites _____

Name Of Reseller: _____

URL of Website _____

Reseller Signature _____

Amazon Name(s) _____

Signed By: _____

