

Terms of Purchase Agreement for Bio-Botanical Research, Inc. Products

Bio-Botanical Research, Inc. (BBR) products are offered at wholesale pricing only to individuals identified as qualified healthcare practitioners (QHPs), and some pharmacies. Potential QHP's are asked to provide a copy of their practitioner's state license, professional degree certificate, or diploma to our office in order to establish an account. Satisfactory degrees include, but are not limited to MD, D.O., N.D, D.C., D.D.S., L.M.T., L.Ac., R.D., M.S., N.P., C.N., C.C.N., C.N.S, DVM, and R.Ph.

BBR has an **Internet Sales Policy** in place which applies to all internet sales.

BBR reserves the right to terminate the account of any purchaser selling our products on Amazon, eBay or other Third Party website. Anyone found to be providing products to other persons or entities that then distribute BBR products on Amazon.com, eBay or other Third Party websites will also have their accounts terminated.

Practitioners may sell our products on their own health professional websites under condition that they adhere to Minimum Advertised Pricing (MAPS). The MAPS is the Suggested Retail Price found on the current price list or on the biocidin.com website.

Any advertisements, discounts, coupons, special offers, special sales, promotions, rewards, etc. shall explicitly state "Not valid on Bio-Botanical Research products." All BBR products must check-out at or above the Suggested Retail Price, found on our price list or website. Any claims or suggestions of BBR product discounting is expressly prohibited, such as "20% off all BBR Products."

BBR products and prices, including references to discounts of BBR products, are not to be displayed in any Internet advertising, including but not limited to, websites, banner advertisements, pop-up advertisements, and sponsored searches such as those offered by Google AdWords, Yahoo! Search Marketing, and Atlas Search.

BBR reserves the right not to sell or supply our products to any reseller that is affiliated with a website that violates our Internet Policies. Internet resellers who make reference or imply discounts on BBR products below the Suggested Retail Pricing or offer coupons or promotions on BBR products are in violation of our policy. This is grounds for immediate suspension of their account.

BBR will notify the offending reseller with a phone call or email if the purchaser is in violation of terms. They will have 24 hours to comply with the terms. If the reseller does not comply, the account will be closed.

