



825 Challenger Drive
Green Bay, WI 54311

Toll: 800.931.1709 • Fax: 800.380.8189 • www.integrativeinc.com

Internet Reseller Policy

(Effective: January 1, 2012)

Integrative Therapeutics (Integrative) has unilaterally adopted an Internet Reseller Policy (Internet Policy), which shall apply to all U.S. internet resellers, (collectively, "Resellers") who resell Integrative products to end users via the Internet. Integrative is adopting this Policy to help preserve its standard for providing licensed health care practitioners with high quality products and sales and technical support (the "Integrative Standard"). One aspect of meeting the Integrative Standard is to sell such products online at or above the suggested retail prices. Any advertisements, discounts, rewards programs, coupons, special offers, sales, promotions, etc. must explicitly state "Not valid on Integrative Therapeutics' products" and products must check-out at or above suggested retail pricing.

This Internet Policy does not apply to Resellers who sell Integrative products via a web page that is protected by customer account logins or passwords. For example, private patients being treated by the practitioner may be given a private patient code to be entered upon checkout to replicate the discount provided to patients in the practitioner's office. This code must not be provided to any customer via broadcast email, must not be shown on the Web site and must not be made available to anyone other than the practitioners' private patients. Reference upon checkout may only be as "patient code"; i.e. any word implying a discount, special, sale, coupon, etc. may not be used. Integrative Therapeutics reserves the right not to sell or supply any products to any Reseller that is affiliated with a web site that violates this Internet Policy. Any Reseller reference or inference at all to discounts, price reductions, special call-in pricing, coupons, and price matching policies or any other special promotion or offer on Integrative Therapeutics' products will be deemed to be violations of this policy and grounds for immediate suspension of affiliated Reseller's account(s).

Sale of Integrative Therapeutics' products through 3rd party sites (Amazon.com, EBay, etc.) is not authorized or permitted. Integrative Therapeutics reserves the right to not sell or supply any products to any Reseller that is found to be selling Integrative Therapeutics' products on third party-facilitated sites.

Use of Trademarks

Reseller agrees to use the symbols TM and ®, as appropriate, when displaying the Trademarks, which is intended to indicate Integrative Therapeutics' ownership of the Trademarks and shall not be construed as a claim to ownership by Reseller. Reseller's use of the Trademarks must be accompanied by a statement substantially as follows: "[Insert the trademark(s)] are trademarks of Integrative Therapeutics and are used with permission." The Trademarks are solely and exclusively the property of Integrative Therapeutics. Reseller shall not have any ownership right, title, or interest, express or implied, in the Trademarks. Reseller shall not use the Trademarks except in a form, context, and location that are acceptable to Integrative Therapeutics. Integrative Therapeutics may review Reseller's Web site at any time and reserves the right to require Reseller to make changes to it based upon use of any intellectual property owned or controlled by Integrative Therapeutics, even if Integrative Therapeutics has previously approved or accepted Reseller's web site or the material displayed thereon. Reseller may not use Integrative Therapeutics product names, trademarks or copyrights as part of a URL (Universal Resource Locator), secondary level domain name, meta-tags, key words or file names.



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Logos

The Integrative Therapeutics logo may be used only in the special form supplied by Integrative Therapeutics for use on the Internet; neither the file name nor the name of the image may be changed or modified from the original form supplied by Integrative Therapeutics. It may be accompanied by a statement indicating "I (We) proudly offer [insert Integrative Therapeutics Company Logo] products." No other statements may be affiliated with use of the logo.

Miscellaneous

Integrative Therapeutics may, in its sole discretion, revise or eliminate this Policy at any time. Integrative Therapeutics may also terminate Reseller's non-exclusive, limited license to use the Trademarks at any time in its sole discretion upon written notice. Any failure or delay by Integrative Therapeutics in enforcing any provisions of this Policy or any of Integrative Therapeutics rights in any of the Trademarks shall in no way be considered a waiver of such provisions or rights and shall in no way prevent Integrative Therapeutics from enforcing the same at a later date.

Violations of Policy

Resellers must be in compliance with this Policy by January 1, 2012. If Integrative Therapeutics determines, to its sole satisfaction, that a Reseller has taken any action that does not preserve the Integrative Standard, the Reseller will receive ten (10) days advance written notice from Integrative Therapeutics that they are in violation of the Policy and therefore will no longer be able to purchase the products after the end of the ten (10) day notice period. After the notice period, Reseller will no longer be able to purchase the Products and Reseller will no longer be authorized to use the Trademarks on Reseller's web site or in any other manner on the Internet. After the notice period, Reseller will be required to immediately cease all use of the Trademarks on Reseller's web site or in any other manner on the Internet. Resellers that correct their web site to bring it into compliance with this Policy should promptly notify Integrative Therapeutics. Integrative Therapeutics will then review Reseller's web site. If Integrative Therapeutics determines Reseller has brought his or her site into compliance with this Policy, Reseller's account will be reactivated so Reseller may purchase the Products and use the Trademarks on Reseller's web site in accordance with this Policy. Reseller acknowledges that upon any subsequent breach of any provision of this Agreement, Integrative Therapeutics may terminate Reseller's account without notice.

No Integrative Therapeutics representative or employee has authority to modify or alter this Internet Policy. Any comments to the contrary by an Integrative Therapeutics representative are expressly unauthorized and disclaimed by Integrative Therapeutics. The foregoing Internet Policy is subject to modification or discontinuance by Integrative Therapeutics, in its sole and absolute discretion, at any time. Any action taken by Integrative Therapeutics under this policy shall be without liability to Integrative Therapeutics.