

# USA MAP Policy



Jigsaw Health has built a strong reputation and following among consumers for our products ("Products") and cannot support any advertising or promotion of our Products by retailers at a price that may have the effect of diminishing or detracting from the perceived value of our Products. Therefore, in order to maintain our brand image, Jigsaw Health has instituted this unilateral policy, which establishes the minimum advertised price ("M.A.P.") standards for the following Products sold at Wholesale:

Minimum Advertised Price for each product based on QTY:

	Retail Price	1-2 Units	3-4 Units	5+ Units
Jigsaw 5-HTP w/SRT® - 120ct (120 Servings)	\$34.97	\$34.97	\$31.47	\$29.72
Jigsaw Activated B w/SRT® - 120ct (120 Servings)	\$39.97	\$39.97	\$35.97	\$33.97
Jigsaw Adrenal Cocktail™ + Wholefood Vitamin C - 180ct ( <b>Capsules</b> , 60 Servings)	\$39.97	\$39.97	\$35.97	\$33.97
Jigsaw Adrenal Cocktail™ + Wholefood Vitamin C ( <b>Bag</b> , 60 Packets)	\$39.97	\$39.97	\$35.97	\$33.97
Jigsaw Adrenal Cocktail™ + Wholefood Vitamin C ( <b>Jar</b> , 60 Servings)	\$34.97	\$34.97	\$31.47	\$29.72
Jigsaw Alaskan Cod Liver Oil™ - 180ct (Soft Gels, 60 Servings)	\$49.97	\$49.97	\$44.97	\$42.47
Jigsaw Alaskan Cod Liver Oil™ - (Liquid, 48 Servings)	\$49.97	\$49.97	\$44.97	\$42.47
Jigsaw Basic™ - 1 box, 30 packets (30 Servings)	\$49.97	\$49.97	\$44.97	\$42.47
Jigsaw Brain Boost Magnesium L-Threonate - 90ct (30 Servings)	\$49.97	\$49.97	\$44.97	\$42.47
Jigsaw Complete™ - 1 box, 60 packets (30 Servings)	\$69.97	\$69.97	\$62.97	\$59.47
Jigsaw CoQ10 w/SRT® - 60ct (60 Servings)	\$29.97	\$29.97	\$26.97	\$25.47
Jigsaw Curcumin C3 Complex- 60ct (60 Servings)	\$29.97	\$29.97	\$26.97	\$25.47
Jigsaw Electrolyte Supreme™ Berry-Licious ( <b>Jar</b> , 60 Servings)	\$34.97	\$34.97	\$31.47	\$29.72
Jigsaw Electrolyte Supreme™ Berry-Licious ( <b>Bag</b> , 60 Packets)	\$39.97	\$39.97	\$35.97	\$33.97
Jigsaw Electrolyte Supreme™ - Lemon-Lime ( <b>Jar</b> , 60 servings)	\$34.97	\$34.97	\$31.47	\$29.72
Jigsaw Electrolyte Supreme™ - Lemon-Lime ( <b>Bag</b> , 60 Packets)	\$39.97	\$39.97	\$35.97	\$33.97
Jigsaw Pickleball Cocktail™ ( <b>Jar</b> , 60 Servings)	\$44.97	\$44.97	\$40.47	\$38.22
Jigsaw Pickleball Cocktail™ ( <b>Box</b> , Packets, 60 Packets)	\$49.97	\$49.97	\$44.97	\$42.47
<b>NEW</b> Jigsaw Pickleball Cocktail™ ( <b>Bag</b> , Packets, 60 Packets)	\$49.97	\$49.97	\$44.97	\$42.47
<b>NEW</b> Jigsaw MagRelief - Magnesium Chloride + OptiMSM (lotion, 5oz)	\$21.97	\$21.97	\$19.78	\$18.68
Jigsaw MagSoothe™ - Tart Raspberry Lemonade ( <b>Jar</b> , 60 Servings)	\$34.97	\$34.97	\$31.47	\$29.72
Jigsaw MagSoothe™ - Tart Raspberry Lemonade ( <b>Bag</b> , 60 Packets)	\$39.97	\$39.97	\$35.97	\$33.97
Jigsaw MagPure™ Glycinate - 120ct (60 Servings)	\$29.97	\$29.97	\$26.97	\$25.47
Jigsaw MagPure™ Malate - 120ct (60 Servings)	\$29.97	\$29.97	\$26.97	\$25.47
Jigsaw MagSRT® (B-Free) - 240ct (60 Servings)	\$39.97	\$39.97	\$35.97	\$33.97
Jigsaw MagSRT® - 240ct (60 Servings)	\$39.97	\$39.97	\$35.97	\$33.97
Jigsaw MagSRT® - 120ct (30 Servings)	\$22.97	\$34.00	--	--
Jigsaw Probiotics - Essential Blend™ - 90ct (90 Servings)	\$39.97	\$39.97	\$35.97	\$33.97
Jigsaw Pureway-C® Plus™ - 120ct (60 Servings)	\$29.97	\$29.97	\$26.97	\$25.47
Jigsaw Ultimate™ - 1 box, 60 packets (30 Servings)	\$129.97	\$129.97	\$116.97	\$110.47
<b>NEW</b> Jigsaw Vitamin K + E Complex (Softgels, 60 Servings)	\$39.97	\$39.97	\$35.97	\$33.97

This M.A.P. policy applies to all advertisements of the Products in all varieties of media, including, but not limited to, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, faxes, emails, television, radio and public signage. Further, this M.A.P. policy applies to internet advertising on your website (or any sponsored website), links to your website, banner ads, destination pages, third-party sites, social media sites, or search engines (e.g. Google.com, MSN.com, Yahoo.com, Amazon.com. etc.).

It is inconsistent with this M.A.P. policy for the Products to be advertised together (or with other manufacturers products, free products, coupons, gifts, rebates, etc.) at a single price that is lower than the sum of the individual M.A.P. prices for the Products. M.A.P. applies only to advertised prices and does not apply to the price at which the Products are actually sold or offered for sale to an individual consumer within the retailer's location, internet site or over the phone.

Authorized Resellers: Only authorized accounts are permitted to sell Jigsaw Health branded products. An acceptable reseller is someone who's wholesale application has been approved and has signed and agreed to our MAP policy, terms and conditions.

Third Party Websites: Jigsaw Health prohibits the sale or distribution of products through third party retail website or auction-type, marketplace or classified-ads websites. This prohibition includes but is not limited to; Amazon.com, eBay, Jet, Walmart, and similar outlets.

Pay-Per-Click campaigns on search platforms (Google, Google Shopping, YouTube, Bing, Yahoo, etc.) on brand keywords such as Jigsaw Health, MagSRT, MagSoothe, Jigsaw Magnesium, etc. and/or any misspellings or similar alterations of these brand names – be it separately or in combination with other keywords – are not allowed and will be considered trademark violations, and will be banned from Jigsaw Health’s Wholesale Program. We will do everything possible to contact the Wholesale account prior to the ban. However, we reserve the right to expel any trademark violator from our Wholesale program without prior notice, and on the first occurrence of such PPC bidding behavior.

Under this M.A.P. policy, retailers may sell the Products only to retail customers. Retailers are not authorized to sell or otherwise provide any Products to another retailer, distributor, broker, dealer, etc. If any retailer intentionally fail to abide by this M.A.P. policy, Jigsaw Health will discontinue all sales and shipments of the Products to that retailer and the retailer will be notified in writing that it is no longer authorized to sell Jigsaw Health Products.

The terms of this M.A.P. policy are confidential and should not be disclosed to other parties. This M.A.P. policy has been established by Jigsaw Health to help ensure the legacy of Jigsaw Health as a producer of high quality products and to protect the reputation and image of the Jigsaw Health brand as a premier, high-quality and high-potency dietary supplement brand.

Finally, this M.A.P. policy does not apply in any way to your actual selling prices. Your retail sales prices for the Products remain wholly within your discretion. Jigsaw Health does not seek, nor will we accept, any agreement or asset from you regarding our M.A.P. policy, either now or at any future time. This M.A.P. policy is being established by Jigsaw Health unilaterally and therefore is not subject to any negotiation.

Jigsaw Health will implement and take action regarding its M.A.P. policy unilaterally based upon information deemed sufficient by Jigsaw Health, and all such determinations are final. Jigsaw Health reserves the right at any time to modify this policy, to establish new or different policies or to discontinue any or all of such policies. By establishing a wholesale account with Jigsaw Health, you are acknowledging and agreeing to uphold any and all M.A.P. policies set into place.

This M.A.P. policy shall remain in effect until modified or terminated by Jigsaw Health and sent to you in written form. Should you have any questions, please direct them to Jigsaw Health 1-888-352-5050 or [wholesale@jigsawhealth.com](mailto:wholesale@jigsawhealth.com).

Signature \_\_\_\_\_ Date \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

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