



Purest on the Planet
Since 1994



Lidtke Technologies Price Integrity Policy

As the internet continues to increase the number of choices that are available to consumers, at Lidtke Technologies we have listened to the concerns of business owners, and we see a clear need to support and protect our brick-and-mortar resellers. Furthermore, it benefits all of us to maintain the brand integrity of Lidtke Technologies products.

For these reasons, Lidtke Technologies has adopted the following Price Integrity Policy.

Beginning September 1st, 2011, Lidtke began to require that all Lidtke brand dietary supplements that are sold online be priced no lower than MSRP. Products that are sold in your establishment still can be priced as you choose.

We appreciate your compliance with this policy, and in so doing we keep the playing field even and fair for everyone, both the small store and the large chain alike.

Yours truly,

A handwritten signature in cursive script, appearing to read "Ronald Sturtz".

Ron Sturtz
President

Please have the appropriate person sign and fax to 1-480-858-0547, so we know everyone is on board. We truly believe this policy will benefit all our store owners who have invested so much of their lives building their business.

Business representative _____

A handwritten signature in cursive script, appearing to be initials "RS", written over a horizontal line.