



1600 Arboretum Blvd., Suite 202, Victoria, MN 55386

Date: March 5, 2014
To: Master Supplements Inc. Vendors
Subject: Minimum Advertised Pricing Policy (MAPP)

Dear Valued Vendor,

As part of our continuing efforts to ensure product integrity and sustainable profitability, and avoid intra-brand channel conflict, Master Supplements Inc. ("MSI") is hereby implementing a minimum advertised pricing policy ("MAPP") for the following products:

<i>Theralac®:</i>	<i>\$38.95</i>	<i>TruFlora®</i>	<i>\$34.95</i>
<i>Granular Theralac®:</i>	<i>\$38.95</i>	<i>TruFiber®</i>	<i>\$26.95</i>
<i>Enzalase®</i>	<i>\$31.95</i>		

Our MAPP applies only to minimum advertised prices and does not apply to the price at which the products are actually sold, or to advertised prices higher than the unilateral minimum advertised prices established by MSI from time to time. It is entirely within the discretion of each Vendor whether to agree to comply or not comply with our MAPP. Although Vendors remain free to establish their own resale prices, MSI reserves the right to, without assuming any liability, refuse to fulfill orders for any Vendors who do not comply with our MAPP. Violators of our MAPP will be notified and given 30 days to comply. Failure to comply with our MAPP gives MSI the right to refuse fulfillment of future orders.

This policy has been unilaterally adopted by MSI and will be uniformly enforced. MSI will not alter its MAPP for any particular Vendor. Minimum Advertised Prices are based off of a 20% mark down on our Suggested Retail Price. MSI reserves the right, in our sole discretion, to change our MAPP as set forth above at any time upon written notice. Our MAPP applies to all advertisements of specific MSI products in any and all media including, without limitation, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, Internet or similar electronic media, television, radio and public signage.



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Your compliance with the terms herein includes any and all parties or business entities that may be under your control or otherwise affiliated with you that act as third party sellers of MSI products. If MSI discovers undisclosed resellers related to you that are in violation of our MAPP, MSI reserves the right to refuse future order fulfillment to all involved parties.

We greatly appreciate your cooperation in complying with our MAPP. If you have any questions or concerns, please feel free to contact me directly.

Gratefully,

Jeff Porubcan
Vice President of Operations
Master Supplements Inc.
Cell: 570-335-7502
Office: 952-442-7020
Email: jrp@mastersupplementsinc.com

Acknowledged:

VENDOR SIGNATURE

By: _____

Date: _____

Contact Name (Printed): _____

Title: _____

Company Name: _____

Company Address: _____

E-mail Address: _____