

RESELLER POLICY

Vita Aid® Professional Therapeutic provides qualified health professionals with high quality nutraceutical products. To help maintain a healthy market environment and to uphold our commitment to practitioners, Vita Aid has designed this reseller and pricing policy.

This policy serves to maintain a healthy practitioner-patient relationship, protect practitioner's sales, ensure sufficient practitioner profit margins, protect Vita Aid's brand image, and expand Vita Aid's market share.

This policy applies to practitioners who own, manage, or operate online website, pharmacies, or clinics. The policy also applies to any advertisement of Vita Aid products in any media including, but not limited to catalogs, direct mails, newspapers, magazines, television, posters, flyers, inserts, coupons, emails, internet, and etc.

This policy does not apply to the following conditions:

1. Discounting of Vita Aid products to a patient when the discounting takes place within the practitioner's office, or
2. Selling Vita Aid products with promotional codes via a web page which is protected and secured by patient account password. Such promotional codes must not be broadcasted, published, shared, or made available to any other person other than the practitioner's private patient. Distributing such promotional codes will be deemed to be violations of this policy.

The following section outlines the terms and conditions of distributing Vita Aid products to consumers. Upon signing of this document, the practitioner agrees to all of the following terms:

1. SELLING VITA AID PRODUCTS IN STORE PREMISE(S)
 - a. All products from Vita Aid will ONLY be displayed behind the counter (i.e., not directly accessible to consumers).
 - b. Since Vita Aid products are not designed for self-medication, they must be prescribed or recommended by a licensed health care practitioner. The practitioner can only sell Vita Aid products to consumers provided that:
 - i. The consumer comes with a signed prescription from a licensed health care practitioner, or
 - ii. The practitioner has an on-site licensed health care practitioner that can provide consultation to patients.
2. SELLING VITA AID PRODUCTS ON-LINE
 - a. The practitioner must have a sound screening system in place to prevent consumers from obtaining Vita Aid products for self-medication.



- b. All Vita Aid products can only be sold to consumers if it was a direct referral from a health care practitioner or the consumer can provide proof of prescription of his/her health care practitioner.
 - c. Retail Prices of all Vita Aid products need to be concealed on the website and only available for members to view.
 - d. Any discounts, special offers, sales promotions, advertisements, rewards programs, coupons, and etc. must explicitly state "Not Valid on Vita Aid Products".
 - e. Selling Vita Aid products through 3rd party sites such as Amazon, EBay, and etc. is not permitted and will be deemed to be violations of this policy. Vita Aid reserves the right not to sell or supply any products to any practitioner who is affiliated with a web site which violates this policy.
3. MANUFACTURER'S SUGGESTED RETAIL PRICE (MSRP)
- a. The practitioner will not sell Vita Aid products for less than 90% of the MSRP.
 - b. This policy prohibits promotional practices or other volume discounts which would cause the unit price of a Vita Aid product to be less than 90% of the MSRP.

Failure to comply with this policy may result in temporary or permanent suspension or termination of practitioner's account with Vita Aid.

Vita Aid-Authorized Healthcare Professional

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone No.: _____

Email: _____

Agreement executed on the date set forth below:

Signature: _____ Date: _____