

## Minimum Advertised Price Policy

PERQUE™ (PERQUE Integrative Health™) products have been garnering a lot of attention, due in part to its growing network of resellers, as well as the success enjoyed by PERQUE users. As a result, we receive numerous requests for our products.

In response to your requests, PERQUE is hereby establishing a minimum advertised price policy (“MAP”) with respect to PERQUE products. Consumers are increasingly using the internet to research our products. Unfortunately, consumers can be fooled by glib marketing, deceptive pricing, and ‘come on’ false discounts. Our goal is to have consumers form correct impressions of PERQUE products as the best value, quality, and right choice. A MAP for PERQUE products is designed to support our leadership as a provider of professional, super premium quality products with exceptional value, safety and science.

Enclosed please find the MAP for the products. The MAP may be used by certified and authorized resellers on all electronic commerce and internet advertising. Please note that the MAP only establishes the minimum advertised price and does not dictate your actual selling price. We ask for your cooperation and encourage your participation in this program. However, we wish to clarify that non-compliance may result in termination of our business relationship.

Acknowledged by:

[RESELLER]

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Name:

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Title:

