

PROGRESSIVE LABORATORIES, INC.

INTERNET/MAPP POLICY

EFFECTIVE DATES

January 1, 2009 – until further notice

AFFECTED CUSTOMERS

- U.S. customers
- Customers with websites selling to U.S. end users

Progressive Laboratories Inc. has determined that, to properly position Progressive Labs professional line of products in the internet marketplace and to ensure the integrity of Progressive Labs valuable brand, it must exercise a high level of control over the distribution of Progressive Labs products. Therefore, Progressive Labs has independently and unilaterally developed and adopted this Internet Policy. In order to remain eligible for an uninterrupted supply of Progressive Labs products, distributors/resellers must comply with the Progressive Labs Internet Policy.

SUGGESTED RETAIL/MAPP PRICING POLICY

In order to protect the integrity of the Progressive Labs brand, we will strictly enforce our Suggested Retail Pricing Policy.

The Suggested Retail Pricing Policy of Progressive Labs is for all of its customers selling its professional line of products online to sell such products at or above the suggested retail prices. Any advertisements, discounts, coupons, promotions, sales, special offers, rewards programs, etc. must clearly state “not valid on Progressive Labs products”, and products must check out at or above suggested retail pricing.

The suggested retail prices are unilaterally set by Progressive Labs and are not open to negotiation with any of its customers or resellers.

Progressive Labs has the right not to sell or supply any products to any customer that is doing business with a website that violates the terms contained herein. Any reference to discounts, coupons, price reductions, special call-in pricing, or any other special promotion on Progressive Labs products will be determined to be in violation of this policy and grounds for immediate suspension or termination of offending distributor/reseller account.

Progressive Labs reserves the right to revise the Suggested Retail Pricing Policy at its sole discretion.

AUTHORIZED INTERNET SELLERS

Progressive Labs products are for healthcare professionals and their patients only. Progressive Labs products may only be sold on sites owned or affiliated with healthcare professionals.

Authorized Internet Resellers, defined as any person or company marketing or selling Progressive Labs products on the internet, must fully comply with the Progressive Labs Internet Policy in order to receive an uninterrupted supply of Progressive Labs products.

Owners of websites selling or marketing Progressive Labs products on the internet must be a healthcare professional as defined by Progressive Labs. This includes, but is not limited to, the following degree types: M.D., D.O., N.D., D.C., R.P.H., C.C.N., D.D.S., P.A., O.D., P.T., D.V.M., D.H.M., D.O.M., Ph.D., R.M.T., R.N. and L.Ac. For degree types other than those listed here, written permission is required from Progressive Labs in order to sell or market Progressive Labs products online.

Progressive Labs Internet Policy calls for all resellers, selling or marketing its products online, to be customer-owned websites only. Progressive Labs does not authorize or permit sales or marketing of its professional line of products on third-party facilitated sites such as Amazon, eBay, etc. Progressive Labs reserves the right to revise the Authorized Internet Reseller Terms at its sole discretion.

DISTRIBUTOR TERMS

Distributors, defined as those companies that sell at the wholesale level to healthcare professionals, must screen and verify that each customer is either a healthcare professional, as defined by Progressive Labs, or a patient of said professional.

Distributors must comply with the following Progressive Labs Distributor Terms:

1. Distributor will provide a copy of the Internet Policy to all internet resellers who purchase Progressive Labs products from said distributor.
2. Distributor will discontinue all Progressive Labs product sales to any internet reseller when notified by Progressive Labs of an unremedied Internet Policy violation, based solely on the opinion of Progressive Labs.
3. Distributors will not knowingly sell or market to unauthorized resellers (See Authorized Internet Resellers section for list of authorized resellers).

Progressive Labs will not discuss altering or modifying these distributor terms as it is non-negotiable and will not be altered for any distributor. Progressive Labs reserves the right to revise Distributor Terms at its sole discretion.

INTERNET POLICY SIGNATURE PAGE

Please sign and return this signature page to the attention of Krista Cartmill at Progressive Laboratories either via fax at 972-518-9665, email at kristacartmill@progressivelabs.com, or mail:

Ms. Krista Cartmill
Progressive Laboratories, Inc.
1701 West Walnut Hill Lane
Irving, Texas 75038-7962

I will adhere to the Progressive Laboratories, Inc. Internet Policy if I decide to sell/market Progressive Labs products on the internet at anytime in the future.

Company Name

Website Name

License Holder Signature Required

Print Name

Date