



PROGENA Professional Formulations Minimum Advertised Price (MAP) Policy

The Minimum Advertised Price is the price that is set for each PROGENA Professional Formulations (PROGENA) product on our current Price List. The Minimum Advertised Price for each product is not subject to being negotiated with individual PROGENA practitioner-customers.

The MAP policy applies to practitioner-customers who resell PROGENA products online, including practitioners who own, operate, or manage online e-storefronts, websites, clinics or pharmacies.

PROGENA practitioner-customers should be aware that the MAP policy DOES NOT apply to discount advertising or the discounting of PROGENA products when the discounting takes place in the practitioner's office to the practitioner's patient base.

The MAP Policy prohibits volume discounts or other promotional practices that would cause the unit price to be advertised at less than the Suggested Retail Price. The MAP policy applies to the advertised price of every PROGENA product in any and all media, including, flyers, posters, coupons, emails, inserts, newspapers, magazines, catalogs, mail order catalogs, Internet, and television.

PROGENA reserves the right to discontinue selling its products to any customer who is affiliated with a website that is violating PROGENA's MAP policy. A violation of PROGENA's MAP policy will almost always result in the suspension of the customer's account.

When a practitioner has failed to comply with the MAP policy, a PROGENA representative will notify the practitioner via telephone or email of the violation, and a "hold" may be placed on the practitioner's account until the online pricing has come into compliance. If a practitioner repeatedly violates the MAP policy, PROGENA reserves the right to permanently revoke the practitioner's wholesale purchasing privileges and, in particular instances, to terminate the practitioner's account.

Internet MAP provisions do not establish the practitioner-customer's actual resale price. practitioner-customers are free to set the actual resale price as they deem appropriate; however, all products must check-out at or above MAP Price (typically the page at which the end user finally purchases the product). Access to an actual resale price that is lower than MAP via the internet may only be granted through restricted web pages protected by a unique code. Private patients treated in the practitioner-customer's office may have access to this unique code provided by the practitioner-customer in the practitioner-customer's office setting only. This code may not be electronically communicated via email, published anywhere on the website or be made known to anyone but the practitioner-customer's private patients.

Through the purchase of PROGENA products at its Professional Price, whether purchased directly from PROGENA or purchased through an Authorized Distributor of PROGENA products, practitioner-customers agree to adhere to the above policy.

Wholesale Pricelist



Product Description	Item ID	Wholesale	MAP*	SRP	UPC
Adrenal Plus (90 Tabs) - Replaces Adrenal Plus (60 tabs)	adrenalplus 090t	\$ 13.75	\$ 23.38	\$ 27.50	6-64945 20219-8
Aller Plus (90 Caps)	allerplus 090c	\$ 11.00	\$ 18.70	\$ 22.00	6-64945 20003-3
Allergena Dust + Mite (1oz Drops)	DusMite01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20044-6
Allergena For Pets (1oz Drops) (Alc-Free)	All4Pet01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20191-7
Allergena Fragrance (2oz Drops)	AllFragr02oz	\$ 11.00	\$ 18.70	\$ 22.00	6-64945 20143-6
Allergena Mold Mix (1oz Drops)	AllMolMi01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20005-7
Allergena Mold Mix (2oz Drops)	AllMolMi02oz	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20006-4
Allergena Pet Dander (1oz Drops)	AllPetDa01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20192-4
Allergena Seasonal Allergy Tabs (90 Tabs)	AllSeasTabs090t	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20202-0
Allergena Texas Trees (1oz Drops)	AllTexTr01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20171-9
Allergena Texas Trees (2oz Drops)	AllTexTr02oz	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20180-1
Allergena Texas Trees KIDS (1oz Drops) (Alc-Free)	AllTexK01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20179-5
Allergena TX Cedar Fever (1oz Drops) (Alc-Free)	AllCFTx01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20187-0
Allergena TX Cedar Fever (2oz Drops) (Alc-Free)	AllCFTx02oz	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20188-7
Allergena TX Cedar Fever KIDS (1oz Drops) (Alc-Free)	AllCFTxK01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20189-4
Allergena - Find Your Zone = http://www.meditrend.com/allergena-find-your-zone/					
Allergena Zone 1 (1oz Drops)	AllZon101oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20007-1
Allergena Zone 1 (2oz Drops)	AllZon102oz	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20190-0
Allergena Zone 1 KIDS (1oz Drops) (Alc-Free)	AllZon1K01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20196-2
Allergena Zone 2 (1oz Drops)	AllZon201oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20008-8
Allergena Zone 2 (2oz Drops)	AllZon202oz	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20185-6
Allergena Zone 2 KIDS (1oz Drops) (Alc-Free)	AllZon2K01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20197-9
Allergena Zone 3 (1oz Drops)	AllZon301oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20009-5
Allergena Zone 3 (2oz Drops)	AllZon302oz	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20193-1
Allergena Zone 3 KIDS (1oz Drops) (Alc-Free)	AllZon3K01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20195-5
Allergena Zone 4 (1oz Drops)	AllZon401oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20186-3
Allergena Zone 4 (2oz Drops)	AllZon402oz	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20218-1
Allergena Zone 4 KIDS (1oz Drops) (Alc-Free)	AllZon4K01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20217-4
Allergena Zone 5 (1oz Drops)	AllZon501oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20010-1
Allergena Zone 5 (2oz Drops)	AllZon502oz	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20011-8
Allergena Zone 5 KIDS (1oz Drops) (Alc-Free)	AllZon5K01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20181-8
Allergena Zone 6 (1oz Drops)	AllZon601oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20012-5
Allergena Zone 6 (2oz Drops)	AllZon602oz	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20013-2
Allergena Zone 6 KIDS (1oz Drops) (Alc-Free)	AllZon6K01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20182-5
Allergena Zone 7 (1oz Drops)	AllZon701oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20014-9
Allergena Zone 7 (2oz Drops)	AllZon702oz	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20194-8
Allergena Zone 7 KIDS (1oz Drops)(Alc-Free)	AllZon7K01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20198-6
Allergena Zone 8 (1oz Drops)	AllZon801oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20015-6
Allergena Zone 8 (2oz Drops)	AllZon802oz	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20183-2
Allergena Zone 8 KIDS (1oz Drops) (Alc-Free)	AllZon8K01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20199-3
Allergena Zone 9 (1oz Drops)	AllZon901oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20016-3
Allergena Zone 9 (2oz Drops)	AllZon902oz	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20184-9
Allergena Zone 9 KIDS (1oz Drops) (Alc-Free)	AllZon9K01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20200-6
Allergena Hawaii (1oz Drops)	AllZonHI01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20004-0
Alpha-Lipoic Acid (60 Caps) - Delayed Release	alphalipoic 060c	\$ 8.50	\$ 14.45	\$ 17.00	6-64945 20212-9
Andrographis (90 Caps)	andrographis 090c	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20157-3
Attention Span (1oz Drops)	attentionspan 01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20168-9
B-12 Folic/Acid Sublingual (90 Tabs)	B12FolAc090t	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20018-7
Bio-Chromacin (120 Tabs)	biochromcn 120t	\$ 8.75	\$ 14.88	\$ 17.50	6-64945 20020-0
Bio-Chrome GTF-200 (120 Tabs)	biochromgtf200 120t	\$ 6.50	\$ 11.05	\$ 13.00	6-64945 20021-7
Black Cohosh Extract (90 Caps)	blackcohosh 090c	\$ 7.50	\$ 12.75	\$ 15.00	6-64945 20166-5
Boswellia Serrata Extract (180 Caps)	boswellia 180c	\$ 15.00	\$ 25.42	\$ 30.00	6-64945 20175-7
Brom-Pap+HCL (90 Tabs)	brompaphcl 090t	\$ 10.00	\$ 17.00	\$ 20.00	6-64945 20152-8
Cal/Mag/D (90 Tabs)	calmagd 090t	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20025-5
Cal/Mag/D Liquid (12oz Drops) [15 btls / case]	calmagdliquid 12oz	\$ 8.50	\$ 14.45	\$ 17.00	6-64945 20026-2
Cal/Mag/Potassium (90 Tabs)	calmagpotas 090t	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20027-9
Candicide 100X (1oz Drops)	candicide100x 01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20032-3
Candicide Multi (1oz Drops)	candicidemulti01oz	\$ 10.00	\$ 17.00	\$ 20.00	6-64945 20201-3
Child Chew Vita-Mins (100 Tabs)	childchewvit 100t	\$ 8.75	\$ 14.88	\$ 17.50	6-64945 20034-7
CoQ10-100mg w/ Hawthorn (60 Caps)	coq10-100mg 060c	\$ 12.75	\$ 21.68	\$ 25.50	6-64945 20036-1
Cranberry Concentrate (90 Caps)	cranberrycon 090c	\$ 8.25	\$ 14.03	\$ 16.50	6-64945 20038-5
Curcumin 30 Plus (60 Caps)	curcmn30plus	\$ 18.50	\$ 31.45	\$ 37.00	6-64945 20205-1
Detox Plus (100 Tabs)	detoxplus 100t	\$ 8.00	\$ 13.60	\$ 16.00	6-64945 20039-2
DNA Formulas (See separate Pricelist)					
Elderberry Extract (90 Caps)	elderberryext 090c	\$ 11.75	\$ 19.98	\$ 23.50	6-64945 20178-8
Estro Pro Cream (1.75 oz)	sup.002	\$ 28.00	\$ 47.60	\$ 56.00	
Eye Plus (60 Caps)	eyeplus 060c	\$ 13.25	\$ 22.53	\$ 26.50	6-64945 20144-3
Feverfew (120 Caps)	feverfew 120c	\$ 7.75	\$ 13.18	\$ 15.50	6-64945 20050-7

Wholesale Pricelist



Product Description	Item ID	Wholesale	MAP*	SRP	UPC
Fibromyalgen (1oz Drops)	fibromyalgen 01oz	\$ 8.25	\$ 14.03	\$ 16.50	6-64945 20150-4
German Chamomile (2oz Drops)	germanchamomil 02oz	\$ 8.75	\$ 14.88	\$ 17.50	6-64945 20052-1
Ginkgo 90 (90 Caps)	ginkgo90 090c	\$ 11.75	\$ 19.98	\$ 23.50	6-64945 20165-8
Ginseng Complex (90 Caps)	ginsengPlex 090cap	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20207-5
Glucosamine Sulfate 500 (90 Caps)	glucosaminesul 090c	\$ 8.50	\$ 14.45	\$ 17.00	6-64945 20054-5
Glucosamine Sulfate 500 (180 Caps)	glucosaminesul 180c	\$ 14.50	\$ 24.65	\$ 29.00	6-64945 20153-5
GlycoVite (90 Caps)	glycovite 090c	\$ 11.75	\$ 19.98	\$ 23.50	6-64945 20055-2
Grape Seed Extract (60 Caps)	grapeseedex 060c	\$ 7.25	\$ 12.33	\$ 14.50	6-64945 20056-9
Green Tea Extract (90 Caps) - (Decaffeinated)	greentea 090c	\$ 11.75	\$ 19.98	\$ 23.50	6-64945 20162-7
Hawthorn Extract (90 Caps)	hawthornext 090c	\$ 10.25	\$ 17.43	\$ 20.50	6-64945 20154-2
Heme Plus (60 Tabs)	hemeplus 060t	\$ 8.25	\$ 14.03	\$ 16.50	6-64945 20057-6
Herbal Diuretic (90 Tabs)	herbdiuretic 090t	\$ 7.25	\$ 12.33	\$ 14.50	6-64945 20061-3
Horse Chestnut Extract (60 Caps)	horsechestnut 060c	\$ 9.25	\$ 15.73	\$ 18.50	6-64945 20141-2
Hypo Super B (60 Caps)	hyposuperb 060c	\$ 8.75	\$ 14.88	\$ 17.50	6-64945 20065-1
HypoScorbate (Powder)	hyposcorb 06oz	\$ 14.50	\$ 24.65	\$ 29.00	6-64945 20067-5
Immugen (1oz Drops)	immugen 01oz	\$ 7.50	\$ 12.75	\$ 15.00	6-64945 20068-2
Immugen (2oz Drops)	immugen 02oz	\$ 10.00	\$ 17.00	\$ 20.00	6-64945 20069-9
Immune Plus (60 Tabs)	immuneplus 060t	\$ 8.25	\$ 14.03	\$ 16.50	6-64945 20070-5
Immune Plus (120 Tabs)	immuneplus 120t	\$ 16.00	\$ 27.20	\$ 32.00	6-64945 20163-4
ImmunoMyco (90 Caps)	immunomyco 090c	\$ 12.75	\$ 21.68	\$ 25.50	6-64945 20140-5
Iodine Complex (2oz Drops)	iodinecomplex 02oz	\$ 6.50	\$ 11.05	\$ 13.00	6-64945 20209-9
Ligamendon (90 Tabs)	ligamendon 090t	\$ 12.25	\$ 20.83	\$ 24.50	6-64945 20177-1
Lung Plus (1oz Drops)	lungplus 01oz	\$ 11.00	\$ 18.70	\$ 22.00	6-64945 20090-3
Lyme Disease (1oz Drops)	lyme disease 01oz	\$ 9.25	\$ 15.73	\$ 18.50	6-64945 20151-1
Magnesium (90 Tabs)	magnesium 090t	\$ 5.50	\$ 9.35	\$ 11.00	6-64945 20077-4
Mega B (60 Tabs)	megab 060t	\$ 7.00	\$ 11.90	\$ 14.00	6-64945 20078-1
Melatonin PR (120 Tabs) (Prolonged Release)	melatoninpr 120t	\$ 7.25	\$ 12.33	\$ 14.50	6-64945 20079-8
MigraEze (60 Caps)	migraeze060c	\$ 12.75	\$ 21.68	\$ 25.50	6-64945 20164-1
Osteo Plus (180 Tabs)	osteoplus 180t	\$ 13.50	\$ 22.95	\$ 27.00	6-64945 20082-8
Pan-8 (90 Tabs)	pan8 090t	\$ 13.25	\$ 22.53	\$ 26.50	6-64945 20085-9
Pancreas Plus (1oz Drops)	pancreasplus 01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20086-6
Peptogest (90 Tabs)	peptogest 090t	\$ 8.00	\$ 13.60	\$ 16.00	6-64945 20087-3
Pituitary Plus (1oz Drops)	pituitaryplus 01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20088-0
Pomegranate Extract (60 Caps)	pomegrax 060c	\$ 11.25	\$ 19.13	\$ 22.50	6-64945 20172-6
Potassium 99 (90 Tabs)	potassim99 090t	\$ 6.50	\$ 11.05	\$ 13.00	6-64945 20091-0
Pro Echinacea GoldenSeal (2oz Drops)	proechinaceags 02oz	\$ 11.25	\$ 19.13	\$ 22.50	6-64945 20094-1
Pro EPA (90 Softgels)	proepa 090sg	\$ 8.25	\$ 14.03	\$ 16.50	6-64945 20148-1
Pro Eze (120 Caps)	proeze 120c	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20208-2
Pro Garlic (90 Caps)	progarlic 090c	\$ 8.50	\$ 14.45	\$ 17.00	6-64945 20097-2
Pro Gyne (60 Tabs)	progyne 060t	\$ 10.25	\$ 17.43	\$ 20.50	6-64945 20100-9
Pro Hypericum (90 Caps)	prohypericum 090c	\$ 9.75	\$ 16.58	\$ 19.50	6-64945 20102-3
Pro Lax (90 Caps)	prolax 090c	\$ 8.50	\$ 14.45	\$ 17.00	6-64945 20104-7
Pro L-OptiZinc (90 Tabs)	proloptizinc 090t	\$ 6.75	\$ 11.48	\$ 13.50	6-64945 20092-7
Pro Memorzine (60 Caps)	promemorzine 060c	\$ 10.25	\$ 17.43	\$ 20.50	6-64945 20106-1
Pro Silymarin Plus (180 Caps)	prosilymarinpl 180c	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20215-0
Pro Tec (60 Softgels)	protec 060sg	\$ 14.25	\$ 24.23	\$ 28.50	6-64945 20113-9
Pro Trauma (90 Tabs)	protrauma 090t	\$ 11.00	\$ 18.70	\$ 22.00	6-64945 20120-7
Pro Vite Plus (180 Caps)	proviteplus 180c	\$ 19.50	\$ 33.15	\$ 39.00	6-64945 20121-4
Prodophilus (2oz Powder)	prodophilus 02oz	\$ 12.00	\$ 20.40	\$ 24.00	6-64945 20093-4
ProFeminell Cream (1.75 oz)	sup.004	\$ 17.39	\$ 29.75	\$ 35.00	
Progenavite (60 Tabs)	progenavite 060t	\$ 9.25	\$ 15.73	\$ 18.50	6-64945 20098-9
Progesic (60 Caps)	progesic 060c	\$ 8.00	\$ 13.60	\$ 16.00	6-64945 20213-6
Pronova Air Pollution (50ml Drops)	pronovaairpol 050ml	\$ 8.00	\$ 13.60	\$ 16.00	6-64945 20107-8
Saw Palmetto Extract (90 Softgels)	sawplmttoext 090sg	\$ 13.00	\$ 22.10	\$ 26.00	6-64945 20204-4
Selenium E-C (90 Tabs)	seleniumec 090t	\$ 8.25	\$ 14.03	\$ 16.50	6-64945 20123-8
SomniEze (90 Caps)	somnieze 090c	\$ 11.25	\$ 19.13	\$ 22.50	6-64945 20216-7
Spasm Plus (60 Caps)	SpasmP060c	\$ 8.50	\$ 14.45	\$ 17.00	6-64945 20214-3
Super Adrenal (60 Tabs)	superadrenal 060t	\$ 8.25	\$ 14.03	\$ 16.50	6-64945 20126-9
Super Adrenal (120 Tabs)	superadrenal 120t	\$ 15.00	\$ 25.50	\$ 30.00	6-64945 20159-7
Supermins (90 Tabs)	supermins 090t	\$ 8.50	\$ 14.45	\$ 17.00	6-64945 20127-6
Thyro Plus (1oz Drops)	thyroplus 01oz	\$ 9.00	\$ 15.30	\$ 18.00	6-64945 20130-6
Thyro Plus (60 Tabs)	thyroplus 060t	\$ 9.25	\$ 15.73	\$ 18.50	6-64945 20131-3
Thyro Plus (120 Tabs)	thyroplus 120t	\$ 15.75	\$ 26.78	\$ 31.50	6-64945 20146-7
Vitamin C-1000 SR (60 Tabs)	vitaminc1000sr 060t	\$ 5.75	\$ 9.78	\$ 11.50	6-64945 20133-7
Vitamin C-1000 SR (180 Tabs)	vitaminc1000sr 180t	\$ 12.50	\$ 21.25	\$ 25.00	6-64945 20134-4
Vitamin D3 (90 Caps)	vitamind3 090c	\$ 5.00	\$ 8.50	\$ 10.00	6-64945 20173-3

*MAP (Minimum Advertised Price) is the lowest dollar amount this item can be advertised. A copy of the MAP Policy is available upon request.