



Dear Reseller,

We are writing to inform you of RLC Labs, Inc.'s ("RLC Labs") new distribution policy with respect to our supplements a-Drenal® and I-Throid® ("RLC Brand Products", a-Drenal® and I-THROID® hereinafter referred to as "RLC Brands") sold to Authorized Resellers in the United States. RLC Labs has determined that this policy is necessary to maintain the goodwill associated with RLC Labs and RLC Brand Products in the highly-competitive marketplace for the RLC Brand Products, which includes numerous similar products manufactured and commercialized by RLC Labs' competitors. In order for RLC Labs to protect margins from eroding, RLC Labs has established a Minimum Resale Pricing Policy (MAP).

*All dealers who list RLC BRAND PRODUCTS on third party websites such as Amazon, eBay, and other internet shopping sites cannot offer an immediate purchase price that is lower than the Minimum Resale price (as defined herein).*

### Unilateral Policy

As an Authorized Reseller, you are free to decide whether to follow this policy. In contrast, the Authorized Reseller Requirements are mandatory. And, unlike the Authorized Reseller Requirements, this policy does not constitute an agreement between you and RLC Labs, and RLC Labs is not seeking a response from you.

Although you remain free to resell the RLC Brand Products at the price of your choosing, as of *June 8, 2018*, RLC Labs will cancel all orders and indefinitely terminate any supply relationship with an Authorized Reseller that RLC Labs determines has advertised, offered, or sold any of the RLC Brand Products at a net retail sales price (resale price of such RLC Brand Products exclusive of taxes, shipping, and handling) that is less than the minimum retail price set forth in the attached Schedule A or as hereafter announced by RLC Labs (the "Minimum Resale Price"). **This policy is non-negotiable.** Upon violation of the policy, RLC Labs will immediately cease shipment of any RLC Brand Products to you. Probationary or suspension periods will not be permitted. Alternatively, if you wish to sell below the Minimum Resale Price, you may purchase two hundred fifty (250) or more units of any particular RLC Brand Product in one Purchase Order without use of any RLC Brand, with labelling to be provided by you.

### Minimum Resale Price

As of May 21, 2018, the Minimum Resale Price for each of the Products is: *a-Drenal®* – \$29.99, *I-THROID® 12.5* – \$14.38, and *I-THROID® 6.25* – \$8.99, also shown in the table below.

RLC Labs may at any time modify, suspend, or discontinue this policy in whole or in part or specify certain periods during which the policy is inapplicable.

### Distribution Policy Manager

Please direct all questions and concerns to [compliance@rlclabs.com](mailto:compliance@rlclabs.com).

**Schedule A. Minimum Resale Price for RLC Brand Products**

<i>Name of RLC Brand Product (by RLC Brand)</i>	<i>Minimum Retail Price for RLC Brand Products</i>
<i>a-Drenal®</i>	<i>29.99</i>
<i>I-THROID® 12.5</i>	<i>14.38</i>
<i>I-THROID® 6.25</i>	<i>8.99</i>