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## Policies and Restrictions

1. **Authorized Resellers:** Only authorized healthcare professionals are allowed to sell Time4Health branded products through their website. An acceptable Health Care Provider (HCP) reseller is someone who maintains and has submitted a current medical license, degree or certificate for Time4Health verification and approval. Such approved licensed HCP customers may resell HCP exclusive products through a website where he/she is accessible.
2. **The HCP Internet Sales Channel:** The internet is a means of communication, and opening the Time4Health brand to internet sales does not change the nature of the sales channel from an HCP channel to a DTC (direct to customer)/retail channel. The internet virtualizes the traditional pattern of the HCP-patient relationship. HCP customers shall sell products in unit volumes appropriate for individual personal use only.
3. **Copyright and Trademark:** The philosophy and integrity of the Time4Health brand must be consistently protected at all times. Content displayed on the Time4Health website, in brochures, advertisements, product packaging, product information sheets and other marketing materials are copyrighted and trademarked. All content appearing on or associated with all privately labeled product, is copyrighted and trademarked as well.
4. **Brand Representation:** The unauthorized use of copyrights, trademarks, logos, manufacturing images, product images, copy or other Time4Health information on the internet without expressed consent is prohibited. All photos, images, and product and/or company description content pertaining to or describing Time4Health must be current and obtained from Time4Health directly. This information cannot be pulled from Time4Health website or other internet sources, unless specifically directed in writing by Time4Health. This information may be updated and amended at any time. Such amendments will be communicated via mail and/or email to all involved parties.
5. **Internet Landscape:** When listed on a website or online storefront for sale, the Time4Health name or logo and all associated product information shall be displayed and classified as a "Healthcare Practitioner Brand". Examples of this include but are not limited to displaying the Time4Health brand on a distinct page of the website entitled, "Healthcare Practitioner Brands", or designating it as such through a symbol or abbreviation when listed in the brand index.
6. **Information Disclosure:** All individuals or companies intending to resell Time4Health products through the internet agree to disclose all ownership or association of any kind with other affiliated websites of any type. Time4Health must be notified of any website or online storefront url changes, launches, and/or storefront name changes prior to implementation. Websites where Time4Health products are sold or advertised must provide access to the current and approved licensed HCP account holder, including his/her complete phone number, email and office address contact information.
7. **International Restrictions:** Products are for distribution in the United States only. Due to international supplement regulations and policies governing such products, and to protect the integrity and rights of our international distributors, products cannot be shipped internationally.



8. **Compliance with Laws:** The HCP customer is solely responsible to comply with all applicable laws and regulations where it advertises or sells Time4Health products.
9. **Payment and Returns:** Customers are to submit either prepaid check or credit card as method of payment. Account terms are not permitted. Additionally, returns and/or credits will not be granted.
10. **Pricing Provisions:** Authorized approved HCP's must abide by the Minimum Advertised Price (MAP) Policy, as outlined in section III of this document when advertising or reselling Time4Health products.

### **Minimum Advertised Price (MAP) Policy**

1. **Liability:** The Minimum Advertised Price (MAP) Policy applies to all customers including those that own, operate or manage websites, online clinics and pharmacies. The MAP policy applies to all printed and electronic advertisements of Time4Health products including but not limited to catalogs, brochures, websites, email solicitations, special offers, newsletters and electronic coupons or coupon codes. HCP customers agree to assume all liability and responsibility for the resale of products through the internet.
2. **Advertising:** Through the purchase of Time4Health products, customers agree not to advertise through any medium of mass communication any product at less than the Suggested Retail Price (SRP) for each respective product as listed on the Time4Health professional product list in effect at the time of the advertising. This policy prohibits the advertising of any volume discount or other promotion that would cause the per unit sales price to be advertised at less than the SRP. Similarly, any language referring to or speaking of inferred discounts that a customer may receive through a website is prohibited. This does not apply to advertising within a practitioner's office setting. The "practitioner's office setting" is defined as the physical location where patients are medically seen and treated by the licensed HCP approved by Time4Health.
3. **Actual Resale Price:** MAP provisions do not establish the HCP's actual resale price. HCP's are free to set the actual resale price as they deem appropriate; however, all products must check-out at or above suggested retail price (typically the page at which the end user finally purchases the product). Access to an actual resale price that is lower than SRP via the internet may only be granted through restricted web pages protected by a unique code. Private patients treated in the HCP's office may have access to this unique code provided by the HCP in the practitioner's office setting only. This code may not be electronically communicated via email, published anywhere on the website or be made known to anyone but the HCP's private patients.