



## **2021 Reseller Program**

### **Terms & Conditions**

**Effective January 21, 2021**

1. XY Wellness is committed to building a successful reseller network of health care practitioners (HCP) and value added resellers (VAR) who offer GDtoxSel<sup>®</sup>, ImmunoPCTN<sup>®</sup>, and/or XYVGGR<sup>®</sup> to their patients and customers. We will reward our resellers who add value through their investments in educating their patients and customers, and by doing so generate new demand for our products. We will protect our resellers from others who compete based on price and/or do not add such value, and are committed to supporting repeat purchase loyalty among the patients and customers that you introduce to our products.
2. All XY Wellness products that are available to resellers are made exclusively available through Natural Partners/Fullscript.
3. The Minimum Allowable Price (MAP) for GDtoxSel<sup>®</sup> is \$79.00 for a bottle of 90 capsules, for ImmunoPCTN<sup>®</sup> is \$79.00 for a bottle of 120 capsules, and for XYVGGR<sup>®</sup> is \$69.00 for a bottle of 60 capsules. Although we will not dictate the price that you elect to offer our products to your patients and customers, we will decline all future orders from anyone who does not comply with this MAP policy.
4. We will allow for specific, short term, in-office or in-store promotions by extending a temporary exception to the MAP, so please contact Natural Partners in advance regarding any in-office or in-store promotional plans. Other than this exception, we will not allow for any on-line discounting, and will consider it a violation of the MAP.
5. You may not sell our products on Amazon and/or other 3<sup>rd</sup> party online marketplaces.
6. You may not make functional or other claims online that are not fully compliant with the Dietary Supplement Health and Education Act of 1994 (DSHEA), as determined by Natural Partners/Fullscript or XY Wellness at our sole discretion.